

ACQUISITION OPPORTUNITY: PROJECT LIGHT PROPRIETARY LED LIGHTING PRODUCT MANUFACTURER

	2019	2020	2021	YTD 9-30-22
Sales	\$ 11,639,879	\$ 14,570,527	\$ 14,167,649	\$ 10,334,628
COGS	\$ 10,935,365	\$ 12,114,621	\$ 12,188,203	\$ 8,553,179
Gross Profit	\$ 704,514	\$ 2,455,906	\$ 1,979,446	\$ 1,781,449
SG&A	\$ 1,687,225	\$ 2,154,110	\$ 1,970,613	\$ 1,356,706
Other Income (Expense)	\$ 23,034	\$ 1,670	\$ 15,518	\$ 12,632
Net Income (loss)	\$ (959,677)	\$ 303,466	\$ 24,351	\$ 437,375
Owner Adjustments	\$ 1,032,633	\$ 1,260,890	\$ 1,044,855	\$ 860,348
Strategic Impact	\$ 72,956	\$ 1,564,356	\$ 1,069,206	\$ 1,297,723

OVERVIEW

An innovator of proprietary lighting products for Aftermarket Automotive, Truck, and Emergency Vehicle Lighting Products.

The existing facility is outdated, too large and very inefficient so it's time to move. Ownership seeks a buyer that can drive the brand into new markets and leverage a much more efficient facility.

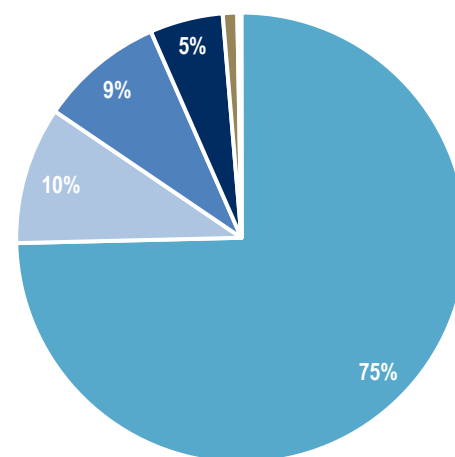
A strategic buyer will realize considerable cost synergies through consolidating operations and potential revenue synergies by adding new products to cross-sell.

KEY INVESTMENT HIGHLIGHTS

- Strong, recognizable brand.
- Proprietary LED lighting products for superior brightness improving the safety of motorists, truckers, police, fire, ambulance and off-roaders.
- In-house manufacturing and assembly of auxiliary safety lighting and emergency lighting covering all types of vehicles.
- Products sold to OEMs and Distributors Nationally.
- Steady demand for the Company products.
- In-house operations include chrome plating, buffing, polishing, machining, stamping, assembly, wire harness, CAD design and prototyping; some or all that can be outsourced.
- Certified in **IATF 16949:2016** and **ISO 14001:2015**

SALES BY END MARKET

- Automotive
- Miscellaneous
- Heavy Duty Truck
- Construction/Utility/ Work Truck



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