



Conference Sponsorship/Exhibit Opportunities

**2010 Winter Conference
January 12-14, 2010**

BRAND NEW Aria Resort & Casino

*****Newest 5 Star Property in Las Vegas*****





As a sponsor or exhibitor of an AM&AA conference, you will:

- Meet the leaders in mid-market M&A (\$5M to \$500M)
- Present your products & services in the 20,000 sq ft. exhibit hall to the decision makers of the participating firms (all meals & breaks will be in this area)
- Receive recognition from the podium & on the running slide show throughout the conference
- Increase your exposure to middle market advisors
- Have your logo featured on the AM&AA website
- Receive complimentary registration to the conference

We Are Growing!

**January 2009 =
227 Participants**

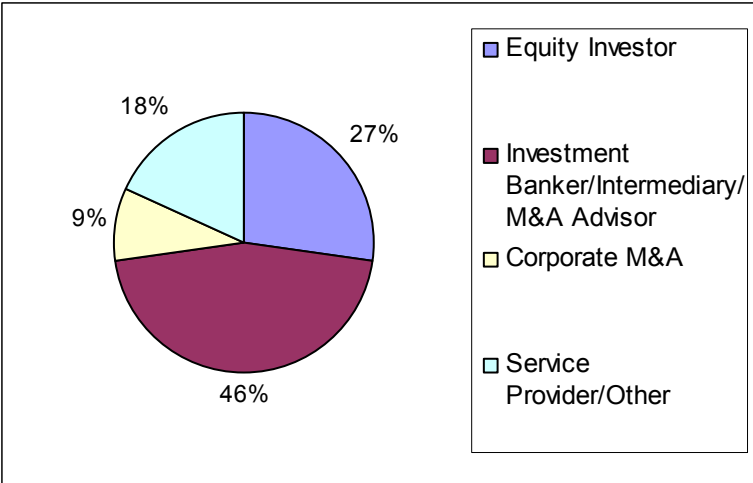
46% Increase

**July 2009 =
331 Participants**

Anticipate 30% Increase

**January 2010 =
Predicted 400+ Participants**

Make-up of Attendees:



Home of The Latest in M&A trends and **The Deal Bash**
 Come and participate as **Networking for Deal Activity** is taken to new heights.

Please see the last page for the sponsorship & exhibitor options!

Questions?

Please contact Ainsley Pagone at 312-856-9590 or apagone@amaaonline.org





AM&AA Background Info:

The AM&AA is the acknowledged leading association and credentialing body for *Middle Market M & A Professionals*. Our leadership and people have unrivaled multidisciplinary expertise in the financial services industry. AM&AA members represent sellers and buyers of businesses ranging from *\$5 to \$500 million* in transaction value. Their services are seller representation, buyer representation, due diligence, accounting financing, business valuation, tax planning legal, strategic, other advisory and transaction services.

Our primary goals are to help members improve their level of knowledge, give them access to the tools to help them better market and deliver their services, and provide them with a network of knowledgeable professionals with whom they can share information and resources.

Our Alliance offers members a solid platform for professional collaboration. Our professional members work to provide the entire spectrum of consulting and corporate financial advisory services to measure, build, finance, and convert business value into personal wealth.

AM&AA has been featured in the following publications & websites:

Business Wire - July & August 2009
Mergers Unleashed - August 2009
Mergers & Acquisitions - July & September 2009 Issues

Read What Others Thought of the Past Conferences!

"I searched the internet in the hopes of discovering an M&A group that is diversified in its membership, networked aggressively, offered formal accredited certification and shared informally within the small and middle-sized privately owned marketplace. The AM&AA has provided that for me. The Winter Conference in Orlando was exactly what I expected for networking, group interaction, and buy/sell activities."

Mark Devine - L-3 Communications Holdings, Inc. - Ashburn, VA

"I want to tell you that I thought the AM&AA conference in Orlando was excellent. I thought the attendees were one of the most sophisticated groups we have had and I thought the sessions were excellent and extremely informative."

Michael Roberts - Connelly Roberts & McGivney - Chicago, IL

"I want to thank you again for an outstanding conference, one of the most professional and best organized I have ever attended. I met great people, learned a lot, and enjoyed myself."

Don Keysser - Hannover Ltd. - Minneapolis, MN





Premier Conference Sponsor – \$10,000

(Limited exclusivity for each type of professional expertise or service)

- Logo on conference brochure targeting 10,000+ M&A executives
- Logo on signage at the event
- Full page ad within conference materials
- Logo featured on attendee pocket schedule
- Participation and Exhibit Table
- Opportunity to give 5 minute overview of company during prime speaking time
- Pre-conference attendee mailing list
- Complimentary registration for four (4) people per conference

Cocktail Reception – \$6,000

(2 available for each reception - 1 SOLD)

- Logo on conference brochure targeting 10,000+ M&A executives
- Logo on signage at the cocktail reception
- Full page ad within conference materials
- Participation and Exhibit Table
- Cocktail Napkins featuring your logo
- Post-conference attendee mailing list
- Listed as sponsor of cocktail reception
- Complimentary registration for three (3) people per conference

Luncheon Sponsor – \$5,000

(2 available)

- Logo on conference brochure targeting 10,000+ M&A executives
- Logo on signage at the luncheon
- Participation and Exhibit Table
- Post-conference attendee mailing list
- Listed as main sponsor of attendee luncheon
- Complimentary registration for three (3) people per conference

Breakfast Sponsor – \$4,000

(2 available)

- Logo on conference brochure targeting 10,000+ M&A executives
- Logo on signage at the breakfast
- Participation and Exhibit Table
- Post-conference attendee mailing list
- Listed as main sponsor of continental breakfast
- Complimentary registration for two (2) people per conference

2-Day Exhibitor - \$2,500

- Logo on conference brochure targeting 10,000+ M&A executives
- Logo on signage at the event
- Participation and Exhibit Table (set-up Tues evening before reception & breakdown Thurs afternoon after conference)
- Post-conference attendee mailing list
- Complimentary registration for two (2) people per conference

1- Day Exhibitor - \$1,500

- Logo on conference brochure targeting 10,000+ M&A executives
- Logo on signage at the event
- Participation and Exhibit Table for one (1) day of Networking and evening reception
- Post-conference attendee mailing list
- Complimentary registration for one (1) person per conference

Conference Tote Bag Sponsor - 4,000

(SOLD OUT)

- Logo on conference tote bags

Lanyard Sponsor - \$2,500

(SOLD OUT)

- Logo on the badge lanyards

Registration Bag Color Inserts - \$500

- Company literature/promotional material
(limit 1 piece per company - supplied by featured company to be inserted into attendee bags)